

DETROIT CHANGE INITIATIVE

2022 IMPACT REPORT

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DETROIT CHANGE INITIATIVE OVERVIEW

WHO WE ARE

Detroit Change Initiative aims to educate people about resources available in their community, connect them to opportunities to influence changes they want to see, and create a platform that amplifies the people's voice for collective change. DCI started focused on voter education, voter engagement, voter mobilization, voter protection, and youth leadership development. We ingratiated ourselves with our neighbors to better understand our values and to drive civic engagement on multiple levels, from the grassroots to the treetops.



DETROIT CHANGE INITIATIVE BY THE NUMBERS



WITH THE PEOPLE

165,728 COVID VACCINE CONTACT OUTREACH



OVER 2,500 VOTER REGISTRATION FORM'S



129,348 GOTV CONTACTS OUTREACH



1,287 CONTACTS, OVER 3,000 DOORS KNOCKED



205,797 CONTACT IN PROGRAM OUTREACH IN 2022



312 VACCINATIONS

OUR IMPACT

DON'T SIT OUT. GET OUT



VOICES FOR VACCINES

spread the word.



VOICES FOR VACCINE

TOGETHER WE CAN

Detroit Change Initiative addressed barriers to access and vaccine hesitancy by Detroit residents, especially Black, Indigenous, and People Of Color (BIPOC) living in areas of the city with high Social Vulnerability Index (SVI) scores and low vaccination rates. Consequently, the number of residents in Detroit vaccinated in response to the COVID-19 outbreak will increase, and racial disparities will hopefully decrease.

We gave out PPE and educated people on how to keep themselves and their families safe; we gave out information on the vaccine and partnered with Wayne Health and Judson Center to come out and get shots in arms; we gave out hope, we gave a listening ear, we gave a bridge to connect people with what they need.

Together, we worked to increase equitable access to the COVID-19 vaccines and provide reliable information about them in communities of color, which the pandemic has hardest hit. We lead community-level action to create community-level solutions. Detroit Change Initiative increases confidence and helps people to make decisions to protect themselves, their families, and their friends by getting vaccinated. We had conversations. Every time we talked to a family member or friend, every door knock, every call, and every text, helped save a life and helped to end the pandemic.



REPRODUCTIVE
FREEDOM
FOR **ALL**



MY BODY MY CHOICE

JUSTICE RESTORED IN MICHIGAN

Reproductive Justice is the human right to have a child, the right not to have a child, the right to bodily freedom, and the right to parent children in safe and healthy environments. Making sure everyone has access to quality reproductive healthcare, including abortion, access to contraceptives such as birth control and condoms, miscarriage care, prenatal care, and all reproductive health services.

We are keeping the government out of a person's personal healthcare decisions and banning discrimination based on race, gender identity, sexual orientation, disability, income, incarceration status, location, and immigration status. Detroit Change Initiative organized over thirty volunteers to help pass Proposal 3 by knocking on over 3000 doors, canvassing, and educating college and high school students. With the collective effort of young and old community members, Article 1, Section 28 in the Michigan Constitution is now law.



GET REGISTERED

GET MAD, GET OUT AND VOTE



DCI 10

Pledge to Vote



PRIMARY ELECTION

Tuesday August 2

GENERAL ELECTION

Tuesday Nov 8

POLLS OPEN
7AM-8PM

Where do I vote?



Scan here



VOTER REGISTRATION

RESPONSIBLE COMMUNITY PARTNERSHIPS MAKE A DIFFERENCE

Detroit Change Initiative had active voter registration in the field and online beginning in January. We continue working with churches, businesses, and youth centers with food giveaways, clothing drives, back to school, and GOTV door-to-door canvassing. DCI (Detroit Change Initiative) worked with several neighborhood groups on continuing deep canvassing conversations. DCI (Detroit Change Initiative) targeted Detroit's youth and historic low-turnout districts. We have QR code Voter Registration banners and door hangers. We will have a series of planned deep canvassing dialogues with low-turnout communities on why they are not voting.

2022 outreach expands throughout the city of Detroit. We exceeded our voter mobile voter registration of 1,250 with Rock the Vote. With Vote Rev Fund, M.N.A, and Black Voters Matter, we hosted, outreach, and canvassed low-turnout districts and encouraged community members to register and update their voter registration on voter cards. This was crucial because of the new state house, state senate, and US Congressional house district with redistricting. Community members' polling locations may have changed. DCI collected 1,450 voter registration cards with continued efforts with neighborhood partnerships. This includes recruiting canvassers from those communities to volunteer or become paid canvassers.



**ROCK
THE
VOTE**

I MATTER. YOU MATTER. WE MATTER.

**BLACK
VOTERS
MATTER**

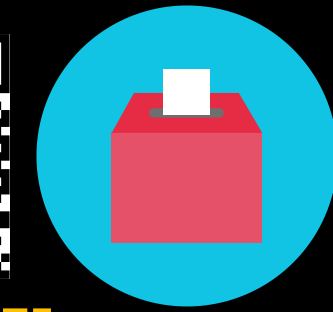


Michigan Nonprofit Association

ELECTION PROTECTION

866-OUR VOTE

*You have the
right to vote*



MI.GOV/VOTE

VOTING IN MICHIGAN

YOU CAN VOTE WITH FELONIES,
ON PROBATION & ON PAROLE
OR IN JAIL AWAITING SENTENCING

I.D.

YOU DON'T NEED A PHOTO I.D. TO
VOTE IN MICHIGAN, SIGN AN
AFFIDAVIT TO AFFIRM YOUR IDENTITY

ABSENTEE

ANY REGISTERED VOTER CAN VOTE
ABSENTEE AT THEIR CLERK'S
OFFICE OR FROM HOME

WHERE

VISIT MI.GOV/VOTE TO FIND YOUR
POLLING PLACE AND CLERK

HELP

CALL 866-OUR VOTE
OR
Bit.ly/2022letmevote

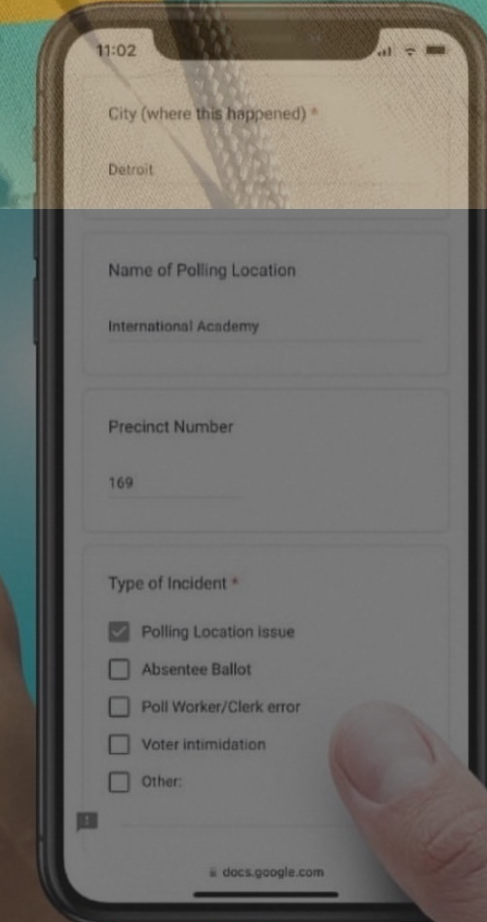
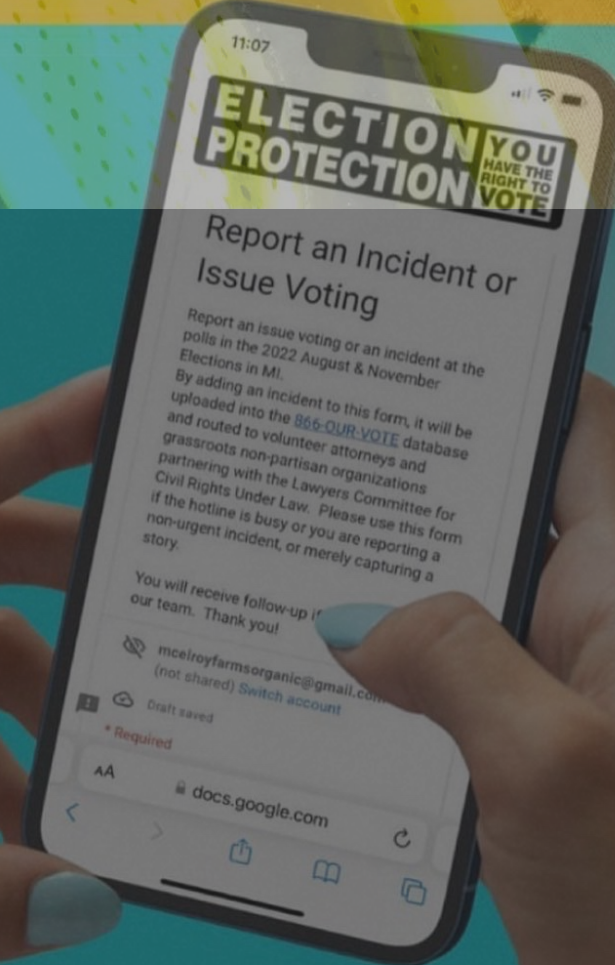
GET MAD, GET OUT AND PROTECT OUR VOTE

DCI worked several polling locations to ensure voters had all the secure and accurate information to vote. Our highest priority is ensuring everyone's vote is counted. Between an unprecedented number of voters choosing to vote absentee and the necessary steps to safeguard the integrity of their ballots, we were both patient and active in providing everyone's vote counted. We expect election officials, from local clerks to the Boards of County and State Canvassers, to do everything possible to ensure everyone's voice is counted. DCI supported and held them accountable for these efforts. Regardless of race or ZIP code—citizens exercised their freedom to vote. In Michigan, we are turned out to show that everyone's voice counts and choose leaders who enact the people's will.

REPORT VOTING ISSUES

bit.ly/2022letmevote

MICHIGAN VOICES



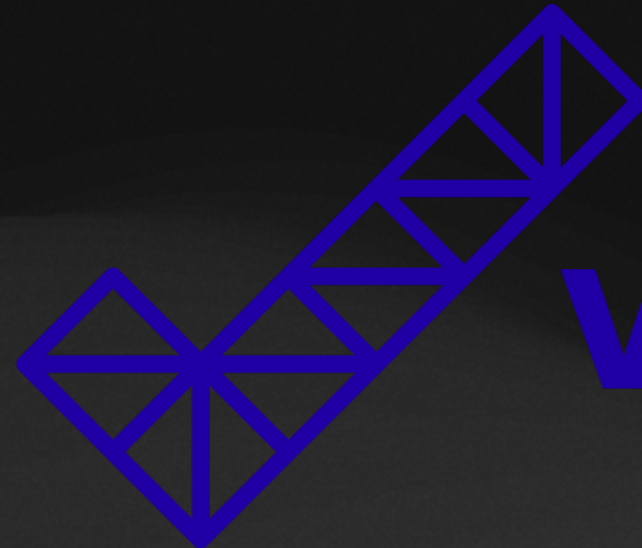


m.n.a. Michigan Nonprofit Association



WAYNE HEALTH

MICHIGAN VOICES the power is in us



vote rev | action fund

I MATTER. YOU MATTER. WE MATTER. **BACK VOTERS MATTER**

PARTNERS TEAMWORK MAKES THE DREAM WORK

VOICES FOR VACCINES spread the word.

REPRODUCTIVE FREEDOM FOR **ALL**

made to save SOUND MIND SOUND BODY



TOGETHER WE DID

THANK YOU!

If you take one thing from this impact report, I hope our work at Detroit Change Initiative matters. It makes a difference. And we couldn't do it without you.

Our team worked incredibly hard in 2022, and we're excited to build on our progress in the year ahead.

In the coming months, Detroit Change Initiative will work with the launch of Online For All, a new initiative to close the digital divide by enrolling eligible Americans in the Affordable Connectivity Program and the Community of Change. This initiative will focus on cultivating the next generation to dramatically improve material conditions for people struggling to make ends meet in the United States in their communities. We couldn't be more excited to continue our current initiatives' work and launch these two new critical efforts.

We are so grateful to have such dedicated supporters and partners that share our mission.

